



*The grenk brand of products is a result of the Manufacturer's recent two year focus on delivering a new level of environmental sustainability within the remanufactured print cartridge industry. Since the company's inception in 1992, InkCycle, our manufacturer, has been a technology and quality leader in aftermarket print performance and with the launch of grenk in August of 2008, the Company is now at the forefront of print cartridge environmental impact.*

**What is grenk?**

Grenk is a wide line of remanufactured inkjet and toner cartridges; but it is so very much more. Grenk is a "green mentality" that seeps into every aspect of the Company's business model. From corporate hybrid vehicles to "green" parking spaces to bans on disposable cups and water bottles to hours of operation, to what and how we recycle, to component selection, to waste water treatment, to packaging and everything in between... grenk is driving green.

Contact Godzilla Ink and Toner to learn more about grenk, the only remanufactured print cartridges with a Zero Landfill Policy, or visit [www.godzillaink.com](http://www.godzillaink.com).





### **What makes the “product” part of grenk different from other remanufactured cartridges?**

First and foremost, our manufacturer will never risk or degrade print performance quality in our continuing pursuit of innovation in environmental sustainability.

- Grenk products are 100% zero landfill items. From the cartridge components to plastic shells to waste toner and ink to packaging... everything is designed to be reused or recycled with absolutely nothing needing to end up on landfills. Everything is designed to be returned to us or our manufacturing partner for reuse or appropriate disassembly and recycling.
- Box packaging. Sustainable Forestry Initiative, SFI™, exterior box material comprised of 100% recycled materials. At end of functional life, this material is recycled.
- Toner end caps. Currently our offering consists of either reusable air pillows/air packs or shredded test paper contained within oxy-degradable material. Both of these materials are designed for reuse. At end of functional life, plastic materials are converted to energy for use in another industry. The shredded paper material will be recycled as pulp for the creation of recycled paper.
- Black plastic lightproof toner bags. Produced from oxy-degradable material which can then be converted to energy.
- Toner cartridge components. Upon return of the used cartridges, metals, plastics and other materials are separated and sent to certified recycling centers. Innovative processes are used to refurbish individual components for additional reuse as long as the quality of the cartridge is not at risk.
- Toner and inkjet cartridge bodies. The high-BTU value plastics are used as energy by reducing the amount of fossil fuels consumed in the production of cement.
- Waste water and waste ink. The preparation, cleaning and flushing processes for remanufacturing inkjet cartridges requires large quantities of water to remove residual ink and sediment from the cartridge interior. This waste water is then processed in the Company's proprietary electro-coagulation facility to remove contaminants prior to the hot water being used in the pre-heating process of incoming water. Future plans are to divert a portion of the hot water as a source of heat and energy. Waste ink and the by-product of the electro-coagulation process are sent to a certified disposal center.
- Plastic inkjet cartridge clips. Manufactured using specific percentages of recycled (regrind) plastics, the clips are reusable after the pad material is separated and converted to energy.

### **How are products to be returned for recycling?**

- Each toner cartridge includes a prepaid ARS return label.
- Inkjet cartridges should be returned to us, and we will arrange for bulk shipping back to our manufacturing partner for recycling.

### **E-Waste Reduction Reporting – Validating and Verifying Your Contribution to Waste Reduction**

- Carbonneutronics™ Index. This powerful tool is the perfect tool for providing companies with exactly the type of information they need. We can run the report at any time, to cover any period of time, 24/7.
- The Carbonneutronics Index measures the amount of electronic waste saved from the landfill by using grenk products. This powerful tool calculates the empty weight, not based on averages, but based on each and every specific cartridge model and provides a one-page certificate to quantify your green decision.
- Purchasing Managers can show their boss what they have done. “Green” Executives can report numbers to the President! CEOs have data to report to the board and best of all, the report is available for use in public relations and other marketing activities!

